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## ***Press Release: Decimetry Sciences and bne IntelliNews Announce Multi-Year Partnership to Pioneer Causal AI in Global Emerging Markets Journalism***

**August 12, 2025 – Oxford, UK / Berlin, Germany – Decimetry Sciences, a pioneer in Causal Intelligence, and IntelliNews, the leading news service for Global Emerging Markets, today announced a multi-year strategic partnership to integrate advanced causal intelligence into the newsroom: *IntelliNews Lambda*.**

The collaboration will merge bne IntelliNews' unrivalled reporting archive and real-time coverage with Decimetry's proprietary Causal Intelligence platform, creating a new class of "intelligent journalism" that not only reports events but explains their underlying causes and likely consequences.

The collaboration integrates Decimetry's Causal Intelligence Platform which combines causal inference, multidimensional data processing and predictive analysis to deliver scientifically grounded insights in low or minimal data environments, with bne IntelliNews' extensive archival database and real-time reporting from over 100 correspondents across 100+ emerging markets.

Initially ***IntelliNews Lambda*** will focus on trade flows, sanctions impacts, macroeconomic resilience, and geopolitical shifts across more than 100 emerging markets.

"We are excited to announce a multiyear partnership with Decimetry Sciences that will push the field of journalism and analysis forward immeasurably. By combining *IntelliNews*' deep archival database and real-time reporting infrastructure with Decimetry's groundbreaking Causal Intelligence technology, we're setting a new standard for smart journalism. Together, we aim to surface not just what is happening, but why," said **Ben Aris, founder and Editor-in-Chief, IntelliNews**.

The platform will power new products for investors, policymakers, and corporations, including real-time risk monitors, investment attractiveness indices, and on-demand causal analysis tools.

"Partnering with bne IntelliNews advances our mission to apply Causal Intelligence where accuracy, adaptability, and explanatory depth matter most, particularly in times of high volatility, where new policies and shocks emerge almost weekly," said **Simon Dunlop, CRO of Decimetry Sciences**. "It's about equipping journalists, analysts, and decision-makers to uncover hidden causal links and predictive patterns that traditional reporting alone can't reveal."

### **About Decimetry Sciences**

Decimetry Sciences is a UK-US company headquartered in Oxford, specializing in Causal Intelligence

for enterprises irrespective of data quality. It's technology merges novel mathematical modeling, causal inference, multidimensional data processing, and predictive analysis to enable better decision-making. Applications include healthcare, finance, crisis response, regulatory compliance, transportation of human behavioral forecasting at scale. Learn more at [www.decimetry.com](http://www.decimetry.com).

**About *IntelliNews***

Founded in 1998, *IntelliNews* is the leading independent news and analysis service covering the world's fastest-growing emerging markets. With a network of 100+ correspondents across 100+ countries, bne delivers deep, data-rich insights to investors, policymakers, and business leaders via its own platform and global syndication channels. Learn more at [www.intellinews.com](http://www.intellinews.com).

**Media Contacts:**

*Decimetry Sciences*: Simon Dunlop – [simon@decimetry.com](mailto:simon@decimetry.com)

*IntelliNews*: Ben Aris – [editor@bne.eu](mailto:editor@bne.eu)